

PO BOX 109
 HERINGTON, KS
 67449

ADVERTISING RATES:

Display Advertising: \$7.00 per Column Inch
 Classified Advertising: Display \$8.00 per Column Inch
 Line Rate \$0.70 per Line
 Legal Advertising: Display \$8.00 per Column Inch
 Line Rate \$0.70 per Line
 Obituaries: \$0.65 per line
Birthdays, Weddings, Cardshowers, Birth Announcements are \$5.50 per Column Inch

Column Size in Inches

1 column = 1.612"
 2 columns = 3.349"
 3 columns = 5.086"
 4 columns = 6.823"
 5 columns = 8.56"
 6 columns = 10.297"

Inserts Mailed

\$220 per insert.
 Minimum 1000 pieces.

Business Directory:

1x2 for \$28 a Month

2x2 for \$32 a month

Line Classifieds Start at \$15 per Month

For larger options please contact us, as we give discounts for our Business Directory

Digital Advertising

Small \$7

Medium \$14

Large \$30

Inserts \$30

Digital is Monthly and placed on our website and posted on our Social Media

SPONSORSHIP OPPORTUNITIES

Special Sections

Option: Signature \$15 ~2x2 \$30~ 2x4 \$60

- | | |
|--|---------------------------|
| • JC/Fort Riley Spotlight (1x a Month) | • Fair Edition |
| • Abilene Spotlight (1x a Month) | • Hope Heritage Festival |
| • Salina Spotlight (1x a Month) | • Chapman Labor Day |
| • Agriculture Spotlight (1x a Month) | • Herington Fall Festival |
| • Graduation | • Veterans Day |
| • Sports | • Turkey Giveaway |
| • Memorial Day | • Christmas Kids Display |

Weekly Sponsorships

- Community Calendar \$25
 - Puzzle Section \$25
 - Senior Menu \$15
 - Church Directory \$15
 - Kids Corner \$
- These sponsorships are rotated weekly. You will only be charged for weeks you sponsor.**

If you would like different sizes per edition of the special sections, Please contact our office at dk.co.newstimes@gmail.com or you can write the sizes you wish next to the edition.

Please check the box next to the sponsorship you would like to participate in, Please fill out the form below so that we may have the correct information in the paper.

Company Name: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Size: ☐ Signature ☐ 2x2 ☐ 2X4

Business Directory ☐ 1x2 ☐ 2x2